XFACTORZ

ENABLING HYPEREXPERIENCES

CRAFTING THE FUTURE OF INTELLIGENT EXPERIENCES

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evolutionco

EvolutionCo, a premier award-winning firm dedicated to delivering exceptional Customer Experience Design, comprehensive 360° Marketing Transformation, and Product Innovation tailored for enterprise clients.

At EvolutionCo, our **DNA is rooted in customer experience** and a **design thinking approach**, forming the **foundation of every digital service we offer.**

Specializing in creating transformational digital experiences across all digital touchpoints, help clients achieve excellence in product innovation, enhance brand awäreness, and optimize marketing outreach through our specialized expertise.

FOUNDED	TEAM	PROJECTS DELIVERED
2012	**200+**	**GLOBALLY**

EVOLUTIONCO ECOSYSTEM

SERVICE DIVISIONS

evolutionco design

buzzz worth
CREATIVE MARKETING AGENCY

econnecz
TECHNOLOGY SOLUTIONS

FUTRR
EXPERIENTIAL SOLUTIONS

These divisions build enterprise relationships and generate industry insights.

PRODUCT PLATFORM

weconnect
digital workplace

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nxgnconnect

These Create intellectual property scalable technology solutions

INDUSTRY INNOVATION INITIATIVE

NEURIXX

PittchPerfect

ecoconnect
AN ESG INITIATIVE

These initiatives aim to create new industry ecosystems and innovation opportunities

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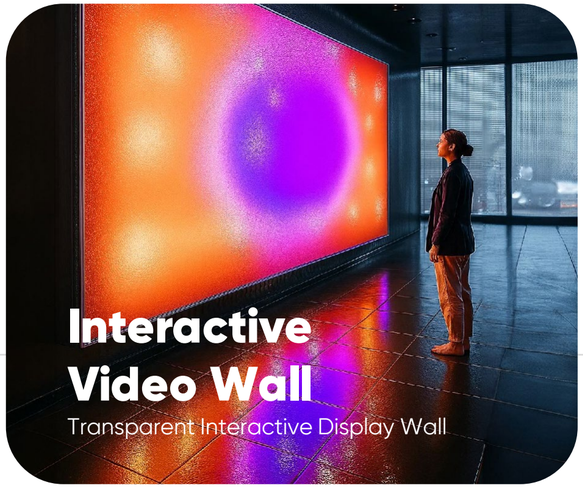
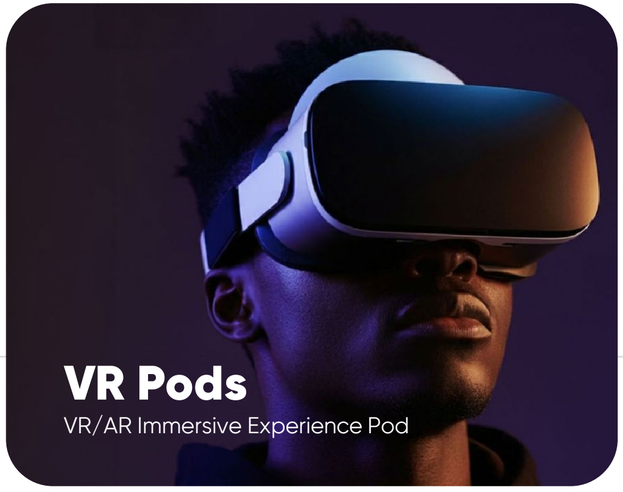
INTELLIGENCE ENABLED HARDWARE





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WHERE XFACTORZ BRINGS IMPACT

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Humanized Support Through AI Concierges

Always-Available, **Bilingual Assistance**

- AI Avatars & Holographic Hosts In English & Arabic
- Voice & Chat Interface With Contextual Responses
- Live Query Handling & Escalation Workflow
- Personalization Through AI-Driven Recommendations

GovTech | BFSI | Healthcare | Hospitality | Utility | Smart Cities

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Seamless Self-Service Experiences

Empowering Visitors & **Customers With Ease**

- Visitor/Contractor Check-In & Verification
- QR / Facial Recognition For Secure Access
- Self-Assisted Kiosks For Ticketing Or Forms
- Integration With Enterprise Systems (HR, CRM, VMS)

Public Services | Banking | Airports | Corporate | Healthcare | Events

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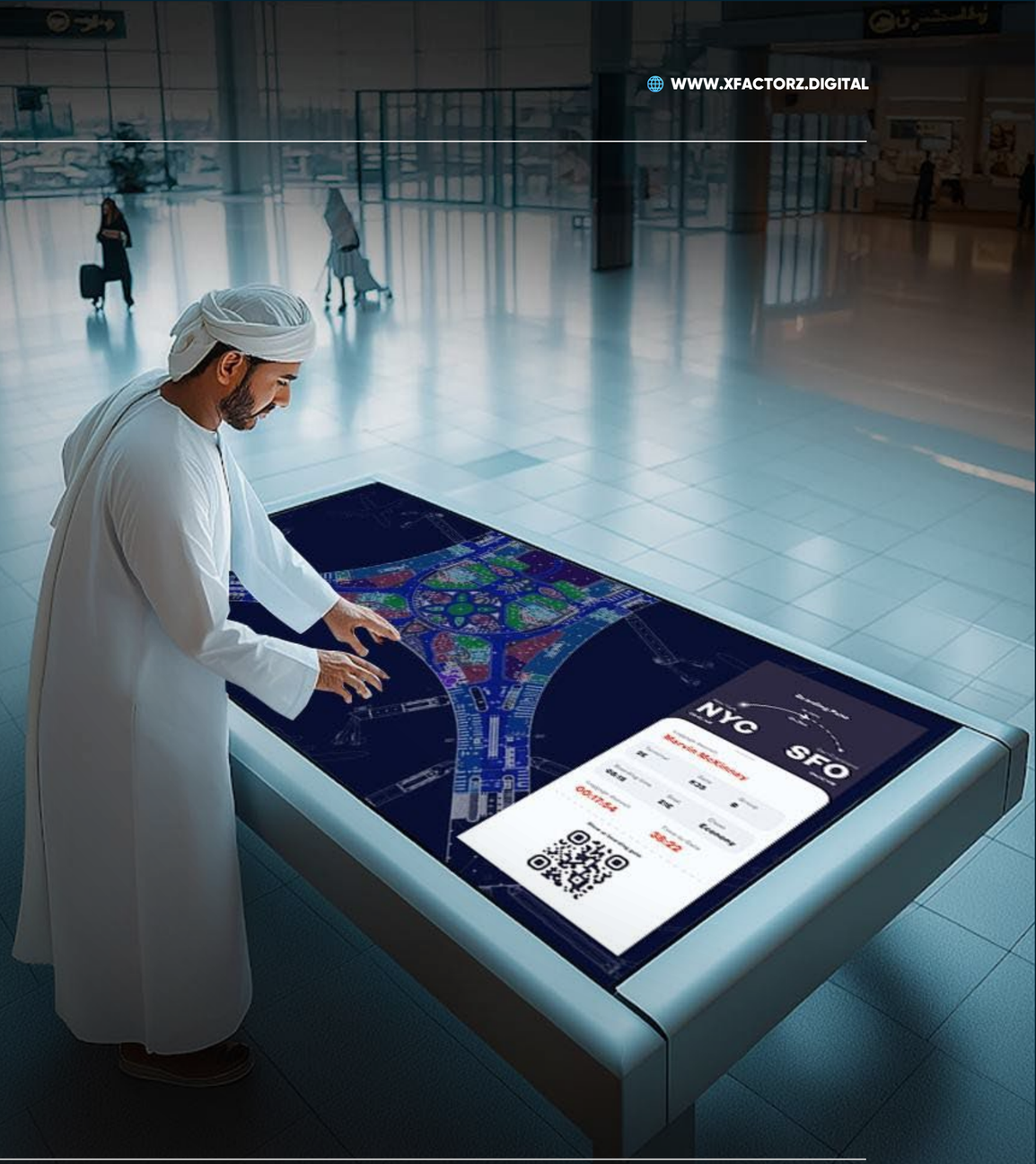
Intelligent Information Hubs That Inform & Engage

AI-Driven Guidance **For Smart Spaces**

- Interactive Kiosks For Multilingual, Conversational Assistance
- Interactive Wayfinding And Real-Time Content Updates
- Transparent Video Walls With Contextual Overlays
- Adaptive CMS With Remote Content Control

Smart Spaces | Tourism | Retail | Museums | Transit | Utility



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Elevating Product Discovery & Brand Storytelling

On-Demand, **Multilingual Safety Assistance**

- HoloSign & HyperTouch Tables For 3D Product Visualization
- AR Demos And Configurators For Guided Exploration
- 32" Holobox For Assisted Browsing & Lead Capture
- AI-Powered Product Suggestions Based On Engagement Data

Retail | Luxury | Real Estate | Automotive | Banking | Exhibitions

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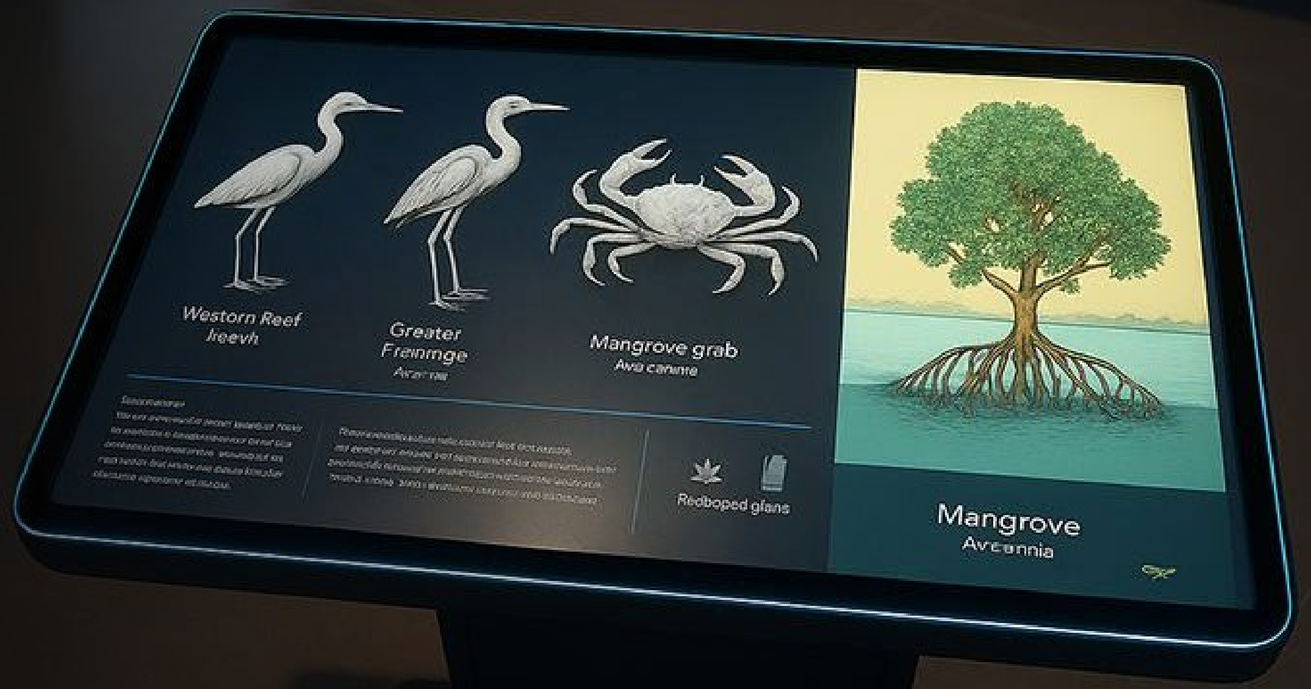
Bringing Heritage To Life Through Technology

Immersive Storytelling For **Museums & Cultural Sites**

- Transparent Displays Revealing Digital Twins Of Artefacts
- Touch & Motion-Based Storytelling Overlays
- AR Reconstructions Of Ancient Structures
- Multilingual Voice Narration Powered By AI



Museums | Culture | Tourism | Government | Education | Heritage

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Turning Every Event Into An Experience

Immersive Engagement For **Stalls & Brand Activations**

- AI Hosts Welcoming & Engaging Visitors
- VR/AR Pods Showcasing Brand Stories
- Tangible Tables For Interactive Demos
- Real-Time Analytics For Visitor Tracking & Insights

Events | Exhibition | Sports | Entertainment | Activations | Festivals

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Sales Advisor

An intelligent AI agent designed to train teams in real-world sales scenarios, improve customer interactions. and drive consistent conversion performance.

CORE CAPABILITIES

- Sales Conversation Simulation
- Objection Handling Training
- Structured Sales Frameworks
- Customer Intent Understanding

OUR SOLUTION

Enabling organizations to build confident, high-performing sales teams through continuous, scenario-based training and guided learning.

TRAINING MODULES

- Sales pitch mastery
- Customer conversation simulation
- Objection handling practice
- Upsell & cross-sell training
- Sales process training

USE CASES

- Practicing real-world customer conversations
- Handling pricing, comparison, and hesitation scenarios
- Training teams on structured approaches
- Improving consistency across sales teams

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FORMS THAT BECOME EXPERIENCES

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Holobox Lineup

Touch-enabled holographic systems with integrated cameras

5-in-1 86” Holobox

Immersive showcases for flagship experiences

Flagship Display | Vehicle Showcase | Experience Zone

86” Holobox

Full-scale holographic customer engagement`

AI Concierge | Product Guide | Retail Assistant

32” Holobox

Compact intelligence for everyday interaction

Reception | Ticketing | Wayfinding

2-in-1 86” Holobox

Interactive product storytelling and training

Product Demo | Exploded View | Technical Training

Retail | Museums | Airports | Events | Experience Centers | Smart Buildings

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Kiosk Lineup

Touch-enabled solutions for collaboration, exploration and AI-assisted service

Interactive Touch Table

Collaborate, visualize and decide together

Dashboards | Maps | Planning

Interactive Tangible Table

Touch, place and Interact with data

Object Recognition | 3D Visuals | Experience Centers

AI Concierge Kiosk

Assisted services with payment integration

Self-Service | Payments | AI Assistance

Boardrooms | Museums | Retail | Banks | Events | Control Centres

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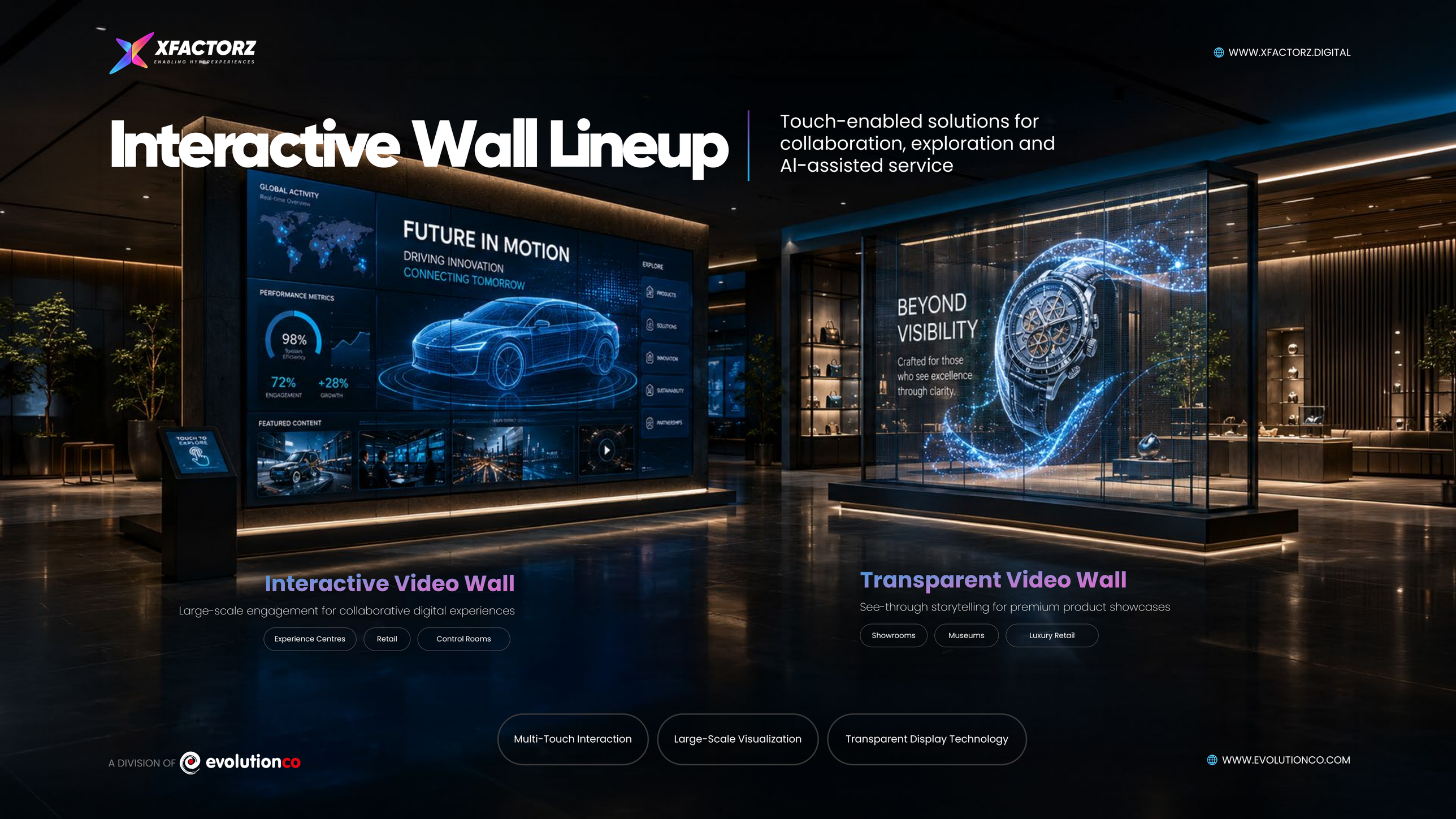
Interactive Wall Lineup

Touch-enabled solutions for collaboration, exploration and AI-assisted service



Interactive Video Wall

Large-scale engagement for collaborative digital experiences

Experience Centres | Retail | Control Rooms

Transparent Video Wall

See-through storytelling for premium product showcases

Showrooms | Museums | Luxury Retail

Multi-Touch Interaction | Large-Scale Visualization | Transparent Display Technology

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Core Training Domains

Sales Performance Training

Drives Performance

Sales pitch mastery & structured selling
Real customer conversation simulations
Objection handling & closing techniques

Product Intelligence & Enablement

Builds Clarity

Deep product understanding & feature breakdown
Product comparison & differentiation training
Use-case-based learning for real scenarios

HSE & Compliance Readiness

Ensures Readiness

Safety protocols & hazard awareness
Compliance & regulatory guidance
Risk scenario simulations & response

Operations & Execution Training

Drives Execution

SOP & workflow enablement
Operational process standardization
Incident response & execution readiness

Delivering Intelligent Experiences Across Every Space and Environment

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PARTNER WITH XFACTORZ

From Concept To Reality — **We Design Intelligence You Can Touch**

hello@evolutionco.com

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